

Wake Community Flyers



wcpss.net/flyers

Deadline: First of each month

We welcome you to this new and exciting offering by Wake County Public School System's Lifelong Learning with Community Schools. Wake Community Flyers offers community resources and services a direct monthly connection to WCPSS families. With more than 160,000 students and their families, WCPSS is the fifteenth largest school district in the country. Keep reading to find out how you can reach this market and tap into this valuable new service.

What is Wake Community Flyers?

WCF is a paid monthly school digital flyer distribution service. At the beginning of each month, texts and 27 regional grade level emails are sent to WCPSS families sharing featured flyers and a link to a school-specific webpage that shares all of that period's paid community resources' and services' flyers. Our goal is to provide WCPSS communities the information they need and save businesses and organizations money while also protecting our environment with less paper waste.

Where do the flyers go?

You choose where your flyers go. Send your flyer to one school, two schools, a grade level, a whole region, or even to all the schools!

Who's Permitted to Advertise

All advertisers must meet the below criteria to follow WCPSS board policy on flyer distribution. There are no exceptions, so please review prior to utilizing this service.

- Be a local, state, or federal government agency and department;
- Be a non-profit organization that offers educational, recreational, cultural, or character development activities or programs for school-aged children;
- School/business partnerships or incentive programs that directly enhance or support the school's educational program; and
- Community colleges, universities, and other non-profit institutions of higher education.